

Woychick Design is dedicated to helping nonprofit organizations communicate more successfully. Since 1989, we have donated our services to dozens of nonprofit groups focusing on education, children, and the environment.

We provide research, strategy, and design to raise awareness and visibility, inspire donors, and increase understanding.

APPLICATION

If your organization meets the criteria outlined above, please start by completing this application. Feel free to write with questions before submitting your proposal: info@woyckdesign.com

ORGANIZATION INFORMATION

Name of Organization

Tax ID#

Address

City, State, Zip

Phone

Fax

Website

Contact Person

Phone

E-mail

Type of Services Provided

Formation Date

Mission Statement

PROPOSAL FORMAT

Please use the following outline to format your proposal.

- 1 Brief History of Organization (1 paragraph).
- 2 Organization Description: Expand on the mission statement and objectives of the organization. Please include milestones, awards and other accolades (2-3 paragraphs).
- 3 Samples: please attach any printed material. If not, please describe major activities of the past 12 months (1 paragraph).
- 4 Project/Program Description: Please include the following information about the project for which you are applying.
 - *Purpose/Population Served by this Project:* Who will benefit, how many people will be served, geographic location, race/ethnicity, gender, etc.
 - *Specific Components:* Applications of design which Woychick Design would provide (e.g., Logo and business system, brochure, invitation, campaign, website, etc).
 - *Responsibilities of Organization Staff:* Please indicate staff members involved (names and positions) and explain their responsibilities on this project.
 - Time frame of the Project.
- 5 Evaluation: Describe your expectations and the intended impact of this Project. How can we measure the success of this Project?

PLEASE SEND TO

Woychick Design
c/o Dan Woychick
320 West 48th Street
Minneapolis, MN 55419

OR E-MAIL TO

info@woychickdesign.com

CHECKLIST

Use this checklist as the cover sheet for your application.

Name of Organization

Submitted by

- Completed Application
- Proposal and Content Application
- Latest printed material, if available
- Photocopy of official government registration document(s) that provides evidence of non-profit status of the organization
- Latest Annual Financial Statement or IRS 990

Notes or Comments

DEADLINE

FRIDAY, OCTOBER 15, AT NOON

We will review proposals, conduct interviews with three finalists, and make our final selection by Friday, October 29.